



C200 Fact Sheet

About C200

Established in 1982, C200 fosters, celebrates, and advances women's leadership in business. The organization includes more than 500 of the world's most successful women business leaders, ranging from the C-suite of the world's best-known companies to trailblazing entrepreneurs. Our members have reached the highest levels of leadership and act as role models for the next generation of women who seek to reach the top.

C200 offers its members distinctive programming, an incomparable peer network, and a supportive community. Through targeted outreach and strong support of future leaders, C200 also helps ensure that women will continue to take increasingly significant and visible leadership roles.

Luminary Awards

Each year at C200's Annual Conference, the organization presents *Luminary Awards* to exceptional members in the following three categories:

- "Entrepreneurial Champion" – A woman who has created an innovative new product or service with global implications. This entrepreneur's company must be generating at least \$20 million in annual revenues and experiencing rapid and continuing growth since its launch.
- "Corporate Innovator" – A woman who has changed or dramatically expanded the strategy of her corporation and significantly increased the value of the business. Her company must meet or exceed \$250 million or more in annual revenues.
- "Skills to Succeed Champion" – A woman who has developed a successful program at scale to help people develop skills to build a business.
- "STEM Innovator" – A woman who is the leader of a technology-based business who has exemplified unique vision and success in science, technology, engineering, or math-based industries.

Advancing Women

C200's mission is to channel the power, intellect, and expertise of C200 members to support and encourage the development of future women business leaders worldwide. C200 inspires thousands of women through day-long Reachout programs at business schools and colleges,

and grants Scholar Awards to promising graduate business school students. Together, the women of C200 have funded and led 82 *Reachout* programs since 1991, benefiting more than 13,000 students in the U.S. and abroad. They also have awarded more than \$1.68 million in Scholar Awards.

MBA *Reachouts*: C200 MBA *Reachout* programs seek to provide critical support and advice to women pursuing their MBA degrees. Each year, C200 awards three \$10,000 Scholar Awards to exceptional first-year graduate business school students.

Corporate *Reachouts*: This program enables C200 members to inspire, support, and advise high-potential women in select corporate settings. Participating members encourage the students to embrace their individual leadership abilities and to propel their careers forward.

For more information, please visit www.C200.org. For press inquiries, please contact Carolyn Dolezal, C200 CEO, at cdolezal@c200.org or 312.255.0296 ext. 101.



About C200 Members

C200 members are the world's most successful corporate leaders and entrepreneurs. They have made groundbreaking steps for women in a diverse set of industries, and their vision and influence make them role models for women worldwide. Our members also give back to the next generation of women business leaders and guide them on the path to extraordinary leadership and achievement through the C200 Foundation.

Membership in C200 is by invitation only and is extended to only the world's most successful women business leaders from for-profit public and private companies. Our organization is unique because its mix of entrepreneurs and C-suite executives grants our members access to an unparalleled network of knowledge and support. To qualify, an entrepreneur must either own or run a profitable business with at least \$20 million in annual revenues. A corporate senior executive must have direct line and P&L responsibility for annual revenues exceeding \$250 million.

C200 leaders represent the world's most admired companies and brands, including Accenture, Avon, Bank of America, Deloitte, Home Depot, KPMG, Lafayette 148, PNC, The Real Real, and many more.

C200 Membership At A Glance:

- C200's 500+ members represent more than 100 industries in North America and throughout Europe, Asia, Latin America, the Middle East, and Africa.
- C200 members collectively generate more than \$1.4 trillion in annual revenue and employ more than 2.5 million people.
- C200 is the only organization of its kind that provides lifelong membership to all members and has a 95% retention rate.
- 81% of C200 members are actively working; 16% are board members, investors, and philanthropists; and 3% are in transition.
- C200 members run businesses: 32% of C200 members are CEOs, 27% are Presidents, 11% are Chairman, 11% are EVP/SVP, 10% are Founders, 5% are Managing Partners, and 4% hold other C-Suite positions.

For more information, please visit www.C200.org. For press inquiries, please contact Carolyn Dolezal, C200 CEO, at cdolezal@c200.org or 312.255.0296 ext. 101.