Dear C200 Members,

In 1982, the year C200 was founded, interest rates were incredibly high – in the range of 15 to 20 percent – and the US was in an economic recession. Five years later, when The C200 Foundation was formed, interest rates had fallen to single digits and the stock market crashed on October 19th. As we celebrate our 35th Anniversary this year we reflect here upon the economic conditions that our entrepreneurial founders faced and acknowledge their persistence and success. Now, on to exciting updates about C200!

We have two new initiatives underway focused on advancing members and on advancing women in the corporate world:

First, Diana Reid is spearheading a Corporate Board Forum which will strive to link members to virtual resources, connect members for discussion about their corporate board experiences and journey, provide virtual programming and increase members’ visibility and connections for their search. A questionnaire was distributed to members interested in the forum, and activities will begin in April. If you are interested in participating, contact Diana Reid or Amy O’Keefe for a copy of the questionnaire to be completed and returned.

LAURA GRONDIN

PAMELA CRAIG

CONTENTS

C200 Annual Conference 3
Welcome Our Newest C200 Members 4
Nominating Members 4
Please Nominate a Qualified Woman from Your Peer Network Today 4
C200 IvyExec Partnership 5
Help us Celebrate C200’s 35th Anniversary 6
2017 C200-Generated Opportunities 7
Protégé Program 8
C200 and C200 Foundation Contributors 9
C200 MBA Reachouts at Wayne State University and the London School of Economics 9
Upcoming Events 10
2018 Annual Conference 11
Resources 11
A Message from The Chairs
continued from page 1

Second, Donna Troy, with her committee of Eugenia Ulasewicz and Linda Mills, is leading the launch of C-Ahead, a new program and unique development experience for high-potential corporate women destined to fill our C-200 pipeline in the years ahead. C-Ahead is part of our ongoing commitment to encourage and develop highly successful businesswomen. The first event will be held in Miami on November 1-3, beginning on the day prior to the 2017 Annual Conference. Members are encouraged to think of senior women with line experience to nominate for this program which will focus on women tracking to, or already in, Executive Management roles with significant P/L responsibility. If you have questions, please contact Meghan McRae.

Finally, we have launched our search for a new Executive Director of C200 and have hired Jill Christie of Chicago-based Tuft & Associates to lead the effort. If you know of someone who would be a likely candidate, please contact Laura Grondin.

Erma Bombeck wrote: “It takes a lot of courage to show your dreams to someone else.” I do believe that within C200 we share our dreams, sometimes disguised as “business goals,” with one another and support each other in meeting those objectives. We have a wonderful, peerless peer community. As a result, we rely upon our members to nominate entrepreneurial and corporate women to join us, and would ask you today to consider whom you might know who would benefit from being a C200 member!

Laura Grondin  Pamela Craig
Board Chair  Vice Chair and Foundation Chair

Scenes from the 2016 Annual Conference in Scottsdale
We Heard You…

This year’s conference theme was inspired by:

Your feedback received for the Strategic Plan

CORE VALUES & SHARED BELIEFS

Trust and Support
Grow and Inspire
Foster and Advance
Celebrate and Have Fun
Peer Community and Engagement
Exclusivity of Member Criteria
Changing the Face of Business and Leadership

Mark your calendars and watch for registration to open in July!
Welcome Our Newest C200 Members  
(Jan. 1 - Mar. 24, 2017)  
DAWNET BEVERLEY  
Senior Vice President & Managing Director  
Donnelley Financial Services  
SANDY CARTER  
CEO & Founder  
Silicon-Blitz  
CAROLINE DOWLING  
President  
Flex, CEC, Flex (Flextronics)  
Marilyn DUKER  
President  
The Shelter Group  
LYNNE GREENE  
Former President  
Global Beauty, Estée Lauder  
KRISTI MITCHEM  
President & CEO  
Wells Fargo Asset Management  
ELIZABETH TUMULTY  
Former President  
Affiliate Relations, CBS Television Network  
NANCY DAHL  
President & COO  
Tastefully Simple  

Please Nominate a Qualified Woman from Your Peer Network Today!  
The C200 Peer Community is a sanctuary for the world’s most successful women business leaders and a resource to enrich each other and our businesses. Members are passionately supportive of each other and honor confidentiality. C200 members are highly satisfied and value the opportunities offered by the organization to connect, share wisdom, inspire, learn, celebrate and have fun.  

Membership Criteria  
Members are women executives who are running for-profit businesses and have P&L responsibility, are among the most senior executives in their companies, and are committed to advancing women in business.  

Financial Responsibility  
- A Corporate Candidate is responsible for the P&L of the company or subsidiary/division generating annual revenues of at least $250 million. Candidates are responsible for the operations of a company or business unit (such as CEO, COO, General Manager, Operating President).  
- An Entrepreneur Candidate is responsible for the P&L of the company, is reporting a minimum of $20 million in annual revenues, be a company founder and/or a majority or controlling owner.  
- A candidate who does not meet the membership criteria today, but clearly has met the criteria within the last three years, will be considered.  

Leadership Qualities  
In addition to meeting the financial requirements, the following criteria will be considered in evaluating a candidate for membership:  
- Recognized leadership within her company  
- Recognized leadership within her industry  
- Recognized leadership within her community  

Additional Considerations  
A candidate running a non-profit may be eligible if there is a direct for-profit counterpart company, e.g. TIAA – Fidelity, Blue Cross Blue Shield – Aetna. Revenues are considered on the same basis as the for-profit counterpart and are not based on donations or grants.  
The Board of Directors may approve additional factors for consideration on a case-by-case basis. If you’d like to nominate a prospect or learn more about the nomination process, please contact Amy O’Keeffe.  

Nominating Members  
We thank our members who nominated or recommended new members.  
(Jan. 1 - Mar. 24, 2017)  
Shellye Archambeau  
Beth Bronner  
Maryann Bruce  
Julia Klein  
Sandy Beach Lin  
Deb McDermott  
Nina Richardson  
LuAnn Via  

We thank our members who nominated or recommended new members.  
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Deb McDermott  
Nina Richardson  
LuAnn Via
C200’s ongoing relationship with IvyExec.com, a members-only executive job site and information hub for successful senior business people, continues to produce high-quality original content generated by our members to showcase their expertise and raise C200 brand awareness. We encourage you to read and share these articles with your network via email and social media.

We’d like to highlight recent contributor Lisa Pollina for her article sharing key insights into this year’s World Economic Forum. Recently, IvyExec also profiled C200 in their editorial coverage – highlighting our power, reach and mission. C200 Chair Laura Grondin served as spokesperson and put a spotlight on our efforts to advance women in business though peer community, foundation programing and more.

Interested in writing for IvyExec?
We encourage you to reach out to Lauren Banyar Reich to learn more.

LISA POLLINA
Board Director
“Do you know which company was the first to apply for patents to use a drone in business? AIG, not Amazon or Apple. AIG’s use? For claims adjustment.” – Michael Zeltkevic, Head of Financial Services for the Americas for Oliver Wyman

ROBERTA SYDNEY
President, CEO & Board Chair
Sydney Associates, Inc.
Find Your Volume Button: Moving from Corporate Leadership to the Entrepreneurial World
As a member of The Committee of 200 (C200), the only women’s business organization comprised of both the most successful entrepreneurs and top Corporate Executives in the world, it’s easy to see these similarities and differences in the way we each approach our businesses.

THE COMMITTEE OF 200
The Committee of 200: A Global Network of Female Executives Unlike Any Other
They say it’s lonely at the top but, if you learn from the wisdom of Laura Grondin, Virginia Industries Inc. CEO and Chair of the Committee of 200, the finest leaders are built with the help of a powerhouse network.
Help us Celebrate C200’s 35th Anniversary!

Where were you in 1982? Did you imagine then that you would someday be a member of the preeminent global organization for women business leaders?

When C200 was founded in 1982 there were 2.6 million women-owned businesses in the United States and virtually zero woman serving as a Fortune 500 CEO. Today, the Census Bureau estimates that there are over 11.5 million women-owned businesses and Pew Research shows 5.4% of Fortune 500 companies have a female CEO as of Q1 2017.

Throughout 2017 we will be honoring the power of the C200 network and the huge strides that C200 members, our programming and our Foundation have made for all women in business over the past 35 years. We hope you will take a moment to tell us why you are proud to be a C200 member and what the organization has meant to you – and your business.

Please send your thoughts to Lauren Banyar Reich and join us in recognizing the power of C200 to foster, celebrate and advance women’s leadership.
2017 C200-Generated Opportunities

In support of our advancing members initiative, C200 has generated six original content opportunities this year, highlighting the expertise of nine members. If you have a story idea or would like to suggest a topic for an upcoming Inside Insights column, please contact Lauren Banyar Reich.

TERESA BRIGGS
Vice Chair & West Region Managing Partner
Deloitte & Touche, LLP

VALERIE HARPER
CFO & member of the management team
Spencer Stuart

LINDA PARKER HUDSON
Founder & Chairman & CEO
The Cardea Group

MARYANN BRUCE
Public & Private Independent Board Member & Financial Services Expert

LISA POLLINA
Board Director

ROBERTA SYDNEY
President, CEO & Board Chair
Sydney Associates, Inc.

SHELLYE ARCHAMBEAU
Chief Executive Officer
MetricStream

JUE WONG
President
Elizabeth Arden

KATHERIN NUKK-FREEMAN, ESQ.
(C200 Protégé)
Co-Founding Partner, CEO
Nukk-Freeman & Cerra, PC

The C200 Executive Series:
Inside Insights
**Protégé Program:**

**Welcome the Class of 2017/2018 Women Entrepreneurs**

We are excited to announce that as part of C200’s ongoing commitment to encourage and develop the next generation of highly successful businesswomen, The C200 Foundation has welcomed a new class of women entrepreneurs to the Protégé Program:

**ERICA DHAWAN**  
CEO  
Cotential

**DEE HAYES**  
President/CEO  
Excellence Engineering LLC

**SANDRA JAMES**  
President/CEO  
Private Eyes, Inc.

**CARRIE KERPen**  
CEO  
Likeable Media

**KATHERINE KIMMERLE**  
President and CEO  
Snaproducts

**DEBORAH MAYBERRY**  
President and Founder  
The Bowen Group

**KRISTI PIEHL**  
CEO|Founder  
Media Minefield

**MICHELLE VONDRASEK**  
President  
Von Technologies

We are delighted to share that our 2015/2016 C200 Protégés graduated with class average revenue growth of 37% and profit growth of 240%. One protégé achieved an astounding 2127% profit growth!

C200 Members who are willing to participate as mentors are invited to join the Protégé Mentoring Council. This Council is composed of C200 members in different stages of growth who represent a variety of industries and areas of expertise. They will be available to assist the Protégés at different stages of their term. A robust pool of C200 members on the Mentoring Council provides the Protégé class with a rich resource of experience, while alleviating the time commitment of single-member mentoring.

To learn more about how to become a mentor, or to make a nomination for the 2018/2019 class, please contact Sioban Lombardi.
C200 and C200 Foundation Contributors

We honor, celebrate and thank the following members for their generous cash contributions to the C200 Foundation from Jan. 1 - Mar. 24, 2017

Katherine August-deWilde
Tamara Box
Maryann Bruce
Tena Clark
Roxanne Decyk
Gina Diez Barroso de Franklin
Margarita Farmer
Tanya Fratto
Carolee Friedlander
Christina Gold
Laura Thompson Grondin
Sarah Walker Guthrie
Alison Gutterman
Veronica Hackett
Lili Hall

Laura Herring
Tracy Holland
Ann Kaplan
Andrea Keating
Michelle Kerr
Amy Langer
Kathleen Mason
Diane McCue
Susan McLaughlin
Jayne Millard
Sandra Moose
Barbara Mowry
Ann Myer
Pamela O’Rourke
Sharon O’Zerowicz

Diana Peninger
Renee Pepys Lowe
Joyce Russell
Marsha Serlin
Jennifer Smith
Robert Sydney
Kara Trott
Elizabeth Tumulty
Kay Unger
Donna Van Eekeren
LuAnn Via
Tribby Warfield
Eve Yen
Donna Zarcone

C200 MBA Reachouts at Wayne State University and the London School of Economics

C200 member Florine Mark has organized an exceptional event in Detroit, culminating in The C200 MBA Reachout at the Mike Ilitch School of Business at Wayne State University. On Thursday, April 6, C200 members are welcome to join Florine for an afternoon tour of Detroit’s entrepreneurial renaissance. Members will receive a behind-the-scenes look at Quicken Loans led by Matt Cullen, Principal of Rock Ventures LLC, followed by a tour of Shinola, the fine watch and accessories company in Detroit. C200 members will then join Florine for dinner at her home. The following day, C200 will be joined by Michigan Governor Rick Snyder, U.S. Senator Debbie Stabenow and Denise Ilitch to inform, inspire and network with the women MBA students at the Ilitch School. C200 member panels will engage students in discussions on the highs and lows of entrepreneurial success; scaling the corporate ladder; discovering the career benefits in volunteerism; and learning the how-tos of networking. C200 will conclude the event by presenting three outstanding students with a $10,000 C200 Scholar Award. Wayne State is the first of two Reachouts occurring this Spring. C200 will hold a second MBA Reachout at the London School of Economics (LSE) on May 16, 2017 in conjunction with The C200 London Symposium. Event Chairs Tamara Box, Marisa Drew and Liz Musch will conduct timely post-Brexit panel discussions with the faculty and students of LSE, followed by a networking lunch. For questions, please contact Sioban Lombardi at C200.
Join us for these upcoming events

We encourage you to attend any event in any region. Here’s a list of some of the upcoming events across the country. (Click here to access the full events schedule.)

WAYNE STATE REACHOUT
Chaired by Florine Mark
April 6-7, 2017
Detroit, MI

ARE YOU READY FOR GEN Z?
Bloomington, MN
Wednesday, April 19
Hosts Lisa David and Nancy Dahl will be hosting generations expert, David Stillman, and his Gen Z son, Jonah, to shed light on what makes this next generation unique. Join them for a preview of your next generation of employees, followed by dinner at Ciao Bella at 6:30pm.

CAN ART SAVE CITIES?
San Francisco, CA
Monday, April 24
Please join C200 Member, Meridee Moore, on an exclusive tour of San Francisco public art given by Dorka Keehn. As a San Francisco Arts Commissioner, Dorka chairs the Visual Arts Committee that commissions all of the city’s public artwork. Dorka will lead us on a unique, behind the scenes tour of public art in the Mission and Yerba Buena neighborhoods, including her recent project which activates several neglected alleys around the newly renovated SF MOMA.

LONDON SYMPOSIUM AND REACHOUT
May 13-16, 2017
Hosted by Tamara Box, Marisa Drew and Liz Musch
Please join us.
Enjoy an evening with the talented Vania Leles at her atelier, hear her inspirational story, see her stunning creations one-of-a-kind creations and present us with Gemfields.
Lunch at Grace Belgravia with owner, Kate Percival, she will share her story and speak about the Grace awards.
A daylong program on “Geopolitics in a Post-Brexit, Post-Trump World”, networking with fellow C200 members and local business women. The day concludes with an inspiring dinner with Cherie Blair and hear about the amazing Foundation for Women she has created.
We will conclude our visit to London with a Reachout at the London School of Economics where C200 will inspire the next generation of global business leaders.
Mark Your Calendar – 2018 Annual Conference

NOVEMBER 1-4, 2018
DALLAS, TX
FOUR SEASONS AT LAS COLINAS

Resources

- Leadership
- Sponsorship Opportunities
- C200 Foundation Overview
- New Members
- Membership Criteria
- Nomination Process
- Reachouts
- Protégé Program Nominations
- Protégé Program Application Criteria
- Protégé Program Mentor Criteria
- FAQs
- Staff

New Web Portal
Still have questions about the new website portal? Please contact Miranda Ehmke today. mehmke@c200.org or (312) 255-0296 x100.