



Entrepreneurial Champion

Florine Mark

FOUNDER AND CEO
THE WW GROUP, INC.

Florine Mark, Detroit native, President and CEO of Weight Watchers Group in Farmington Hills, MI, grew up in a poor and large, but loving family. They taught her courage, perseverance and faith, which gave her the confidence to build a business that is recognized as the largest franchisee of Weight Watchers International.

Following are a few key highlights of Florine Mark's many appointments and accomplishments:

- The Jewish Community Center of Metropolitan Detroit, Chairman of the Board
- Jewish Federations of North America, Board of Trustees
- Jewish Federation and United Jewish Foundation of Metropolitan Detroit, Board of Directors
- Jewish Women's Foundation, Board of Trustees & Executive Committee
- Detroit Jewish Initiative, Advisory Board
- Federal Reserve Bank of Chicago, Detroit Branch, Chair
- Harvard University's Kennedy School of Government Women's Leadership Board, Board Member
- Henry Ford Health System Foundation, Board of Trustees & Development Committee
- Governor's Council on Physical Fitness, Health & Sports, Rick Snyder Appointee
- Governor's Council of Economic Advisors, Advisor
- University of Michigan Cardiovascular Center, National Advisory Board Member
- Wayne State University School of Business Administration, Board of Visitors
- Wayne State University School of Medicine, Board of Visitors
- Detroit Regional Chamber, Board of Directors, Executive Committee
- Economic Club of Detroit, Board Member & Executive Committee

Florine was the first woman to be inducted in the National Management Associations Hall of Fame and was honored with the *Entrepreneurial Visionary Award* from the Women's Business Center in Washington, D.C.

In addition, she received the Euro-American Woman's Council Artemis Award in Greece and honored in Monaco as one of STAR Group's *50 Leading Female Entrepreneurs in the World*.

She is also affiliated with some of the nation's most prestigious institutions including: The Women's Leadership Board at Harvard University's John F. Kennedy's School of Government, where she works to globally advance women in leadership and public policy.

She was awarded the *Endowed chair of Entrepreneurship* at WSU and was named a Michigania by *The Detroit News*. The coveted title is bestowed upon people who, through their good community deeds and the examples they set, make life in the state a richer experience.

Florine is the heart and soul of The Weight Watchers Group, but she also devotes much time and energy to policy-making boards that set the bar for health and wellness issues in her home state of Michigan. She is committed to improving Michigan residents' health, and regularly encourages state and business leaders to join the effort.

Florine is passionate about her work and involvement in numerous Jewish organizations, always seeking to advance the community in any way she can. Being the mother of seven children and 23 grandchildren, she has instilled in them the importance of giving back and making a difference in the community.

Florine is also an author and wrote the book "Talk to the Mirror" where she talks about what it takes to triumph in all areas of life including family, career and relationships.