



THE
COMMITTEE
OF 200

Success Shared

C200 Membership Portfolio

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Mission Statement - Success Shared

Founded in 1982, The Committee of 200 (C200) is a pioneering organization with a vibrant future. Membership is by invitation only, drawn from the highest ranks of women executives in successful private and public companies.

The primary mission of C200 is to foster, celebrate and advance women's leadership in business. It offers current leaders access to unique programming plus an unparalleled professional and personal network of their peers. Through targeted outreach and support to future leaders, C200 also helps to ensure that women will continue to take evermore significant and visible leadership roles.

By sharing their success, with one another and with future leaders, C200 creates lasting, meaningful change. Powerful and welcoming, purposeful and diverse, its members are changing the face of business leadership by virtue of who they are and the positive impact they have upon others.

The C200 Member Experience – An Opportunity to...

Access: Participate in unique professional and personal programs, “once in a lifetime” events, peer-to-peer councils and our exclusive Annual Conference.

Connect: Find inspiration, support and friendships when you connect with the extraordinary women business leaders of the Committee of 200.

Grow: Enhance business capabilities and acumen through the exchange of ideas, solutions and support, building strong long-lasting relationships.

Give Back: Through the C200 Foundation, turn success into significance by giving back, sharing success, and inspiring and supporting future generations.

Why C200?

Only the Committee of 200 provides an opportunity to personally connect and share with powerful, diverse and successful business women who are dedicated to fostering, celebrating and advancing women’s leadership.

- ❖ Offers access to the most successful women entrepreneurs and corporate executives
- ❖ Networking to enable your business growth and leadership development
- ❖ Connections are made easily with a spirit of camaraderie, support, and trust
- ❖ Opportunities to give back, share success, and inspire and support young women through our Foundation university programs and scholarships
- ❖ C200 provides an incredible support network that’s personalized and flexible to your changing stages of life
- ❖ Once you qualify and join, you become a member for life and establish lifelong friendships

About C200

The Committee of 200 (C200) is a unique leadership, networking organization for top women entrepreneurs and corporate executives whose mission is to share success through fostering and advancing women's leadership in business. Each C200 member has attained or exceeded a specified level of success tied to revenues and industry recognition.

C200 women are innovators, risk-takers, and have a desire to share their experience, talents, skills, and intellectual capital by giving back. By sharing members' successes with one another and with future leaders, C200 creates lasting, meaningful change. Powerful and welcoming, purposeful and diverse, its members are changing the face of business leadership by virtue of who they are and the positive impact they have upon others.

History of C200

In 1982, a handful of the most powerful women in business gathered in Los Angeles with a goal to raise funds for The National Association for Women Business Owners, a network dedicated to women entrepreneurs. After raising money for NAWBO, the group began to envision a broader agenda that shortly launched the inception of The Committee of 200. Along with its externally focused goals, from its first days C200 has served as a vital network and community for women with common experiences and like-minded goals to share and learn from each other.

Membership At-a-Glance

- ❖ C200 is an invitation only membership organization of the most successful women entrepreneurs and corporate leaders.
- ❖ C200's 500+ members represent more than 100 industries in North America and expanding into Europe, Asia, Latin America, the Middle East and Africa.
- ❖ 65% of C200's entrepreneurial members were founders or co-founders of their businesses.
- ❖ C200 members collectively employ more than 2.5 million people.
- ❖ C200 members collectively generate more than \$1.4 trillion in annual revenues.
- ❖ 50% of active C200 members run businesses with revenues in excess of \$100 million; 22% of active members represent businesses with revenues in excess of \$500 million.
- ❖ C200 is the only organization of its kind that provides lifelong membership to all members.
- ❖ More than 90% of C200 members serve on non-profit boards and many serve on corporate boards.

FAQs

What are the Benefits of Membership?

- ❖ Access to exemplary women business leaders -- top corporate executives and highly successful entrepreneurs
- ❖ Opportunity to network and collaborate with a diverse group of women who are running vibrant businesses
- ❖ Enjoy connectivity, camaraderie, and spirit of giving back with peers
- ❖ Opportunity to participate in peer-to-peer “Councils” which provides confidential idea exchange, discussion of business opportunities and support
- ❖ Member learning & development opportunities
- ❖ Exclusive Annual Conference and signature member-only events
- ❖ Inspire young women pursuing careers in business through C200 Foundation programming

What are the Goals of Membership?

- ❖ To provide a dynamic forum that fosters camaraderie, opportunity, and support for the top tier female entrepreneurs and corporate leaders
- ❖ To enhance business capabilities and acumen through the exchange of ideas, solutions, and support
- ❖ To develop outreach, education and mentoring programs for entrepreneurial women, corporate leaders and women business students
- ❖ C200 shares and builds success by leveraging the collective wisdom and resources of C200 members

Who are C200 members?

C200 members are women business owners who run multi-million dollar companies and senior executive officers of some of the world’s largest and most successful companies and brands. Some of these companies include: Accenture, American Girl, Inc. AT&T, Build-A-Bear Workshop, Campbell Soup Co., Ernst & Young, the Estee Lauder Company, Intel, Jazzercise, Inc. Pfizer, Spanx, The Home Depot, The DuPont Company, The Pampered Chef, and Tootsie Roll, Inc. – just to name a few.

What is expected of members?

- ❖ Support each other
- ❖ Get involved (attend C200 events and participate in C200 foundation activities when available)
- ❖ Be responsive to each other. Respond to any member within 24 hours
- ❖ Confidentiality
- ❖ Give back to each other and to other businesswomen by offering time, expertise and resources through participation in C200 programs, events, and other activities
- ❖ Identify and assist in cultivating other qualified candidates for membership
- ❖ The C200 membership list is confidential; distributing contact information to any person outside the membership is strictly prohibited
- ❖ The C200 member list shall not be used for solicitation of any kind

How do I get involved?

- ❖ Attend a C200 event within the first three months of your membership
- ❖ Check the C200 website often to learn about upcoming programs and activities
- ❖ Get to know your Region Chair and Vice Chair
- ❖ Assist the Membership Committee with membership recruitment
- ❖ Serve your fellow members by planning, hosting, or offering an exclusive experience for a C200 event
- ❖ Serve on a Committee
- ❖ Volunteer to be a Big Sister to incoming new members
- ❖ Participate in regional activities

How often do members get together?

C200 hosts many events and programs throughout the year. Each region offers different activities that vary in frequency. Members are welcome to attend any event or program located in any region.

How do I know what events are happening in my area?

The C200 office send e-mails regarding all events and programs. Check the C200 website often!

Does C200 have a Foundation?

The Committee of 200 Foundation's mission is to channel the power, intellect and expertise of C200 members to support and encourage the development of future women business leaders around the world. The C200 Foundation champions thousands of women through Scholar Awards, education, and outreach, guiding them on the path to extraordinary business leadership. Charity Navigator, an independent charity evaluator which advances a more efficient, responsive philanthropic marketplace by evaluating the Financial Health, Accountability and Transparency of 6,000 of America's largest charities, has given the C200 Foundation the highest possible rating, a "3".

The C200 Foundation has:

- ❖ Funded and lead 56 Reachouts, including nine international programs, reaching more than 11,000 students at 41 business schools and colleges in the U.S. and globally. These events connect MBA students and college students from around the world with C200 members to inform, inspire and support their future business careers.
- ❖ Awarded more than \$1.4 million through our C200 Scholar Awards for young women and girls.
- ❖ Honored exemplary entrepreneurs, corporate innovators and other women leaders through our annual Luminary Awards.
- ❖ Created The Committee of 200 Protégé Program, designed, through member mentoring and education, to raise lower growth-stage women entrepreneurs to the C200 revenue threshold.

The Committee of 200 Signature Programs

<p style="text-align: center;"><u>Learning & Development</u></p> <p style="text-align: center;">Webinars</p> <p>C200 offers a variety of webinars on business and educational topics throughout the year.</p> <p style="text-align: center;">“Perspectives on Leadership and Success: Vision, Values and Lessons Learned From Top Women Executives”</p> <p>This White Paper, based on a 2010 research survey of C200 members with Booz & Co, is one of the only studies of a sizeable group of leaders providing insight into how some of the most successful people in business, define success and leadership; overcame the challenges they faced; and mentor future leaders.</p>	<p style="text-align: center;"><u>Networking & Access</u></p> <p style="text-align: center;">C200 Annual Conference in Key Biscayne, Florida</p> <p>The largest annual gathering of C200 members; includes expert speakers, networking and mentoring opportunities.</p> <p style="text-align: center;">November 2017</p> <p style="text-align: center;">C200 Regional and Metro Events</p> <p>Evenings occur throughout the year and around the globe</p> <p style="text-align: center;">C200 Councils</p> <p>The purpose of the C200 Councils is to provide a format for idea exchange, a forum for discussion of business opportunities, and support group for problem solving, all among a small group of concerned, consistent members.</p>
<p style="text-align: center;"><u>Giving Back & Sharing Success</u></p> <p style="text-align: center;">MBA Reachouts</p> <p>C200 members share their stories of success with the women MBA students. C200 will award three \$10,000 scholarships to exceptional first-year business school students.</p> <p style="text-align: center;">College Reachout Seminar</p> <p>C200 members visit college campuses to encourage young women to consider pursuing a career in business.</p> <p style="text-align: center;">Corporate Reachouts</p> <p>Corporate Reachouts are a platform for our members to inspire, support and advise high-potential women in corporate settings. During Corporate Reachouts, our members spend a day with women at our corporate partners companies encouraging them to embrace their leadership abilities and propel their careers.</p>	<p style="text-align: center;"><u>Other Signature Programs</u></p> <p style="text-align: center;">Best Ticket in Town</p> <p>Exclusive events held throughout the year. 2017 will feature intimate events of unique access and opportunity in several select cities.</p>

C200 Foundation Reachouts

- ❖ **Reachouts** are day-long programs at colleges and business schools with a goal to *inspire and engage* future generations of women business leaders
- ❖ Schools are identified by member nominations
- ❖ **All members** are encouraged to attend any of the Reachouts. (You do not need to be an alumna of the school or live in the region.)
- ❖ You may participate as a panelist or simply attend to *share your success* during informal roundtable discussions

2017 Reachouts

April 6-7, 2017

Wayne State University
Detroit, MI

May 16, 2017

London School of Economics
London

C200 Foundation Mission

To channel the financial, intellectual and experiential power of C200 members to inspire and support future generations of women business leaders around the world.

The C200 Peer Community is a sanctuary for the world's most successful women business leaders *and* a resource to enrich each other and our businesses. Members are passionately supportive of each other and honor confidentiality. C200 members are highly satisfied and value the opportunities offered by the organization to connect, share wisdom, inspire, learn, celebrate and have fun.

Membership Criteria

Members are women executives who are running for-profit businesses and have P&L responsibility, are among the most senior executives in their companies, and are committed to advancing women in business.

Financial Responsibility

- ❖ A Corporate Candidate is responsible for the P&L of the company or subsidiary/division generating annual revenues of at least \$250 million. Candidates are responsible for the operations of a company or business unit (such as CEO, COO, General Manager, Operating President).
- ❖ An Entrepreneur Candidate is responsible for the P&L of the company, is reporting a minimum of \$20 million in annual revenues, be a company founder and/or a majority or controlling owner.
- ❖ A candidate who does not meet the membership criteria today, but clearly has met the criteria within the last three years, will be considered.

Leadership Qualities

In addition to meeting the financial requirements, the following criteria will be considered in evaluating a candidate for membership:

- ❖ Recognized leadership within her company
- ❖ Recognized leadership within her industry
- ❖ Recognized leadership within her community

Special revenue requirements are currently in place for the following industries:

- ❖ Advertising/Marketing – net revenue should be reported as opposed to gross billings
- ❖ Travel, Insurance, and Real Estate – revenue is recorded based on commissions and fees
- ❖ Consulting/Professional Services - A qualified candidate will be a member of the top tier management team. Candidate should be no further than two positions from the head of the Global Board
- ❖ Commercial Banking – \$250 million in revenue from **net** interest income, fees and capital gains
- ❖ Investment Banking – minimum of \$100 million in **fees** only
- ❖ Venture Capital – Corporate Executives: firm manages \$1 billion in assets and the candidate is responsible for managing \$250 million in assets. Entrepreneur: company founder and manages \$150 million in assets
- ❖ Private Equity – Corporate Executives: firm manages \$3 billion in assets and the candidate is responsible for managing a minimum of \$1 billion in assets. Entrepreneur: manages \$350 million in assets

Additional Considerations

- ❖ A candidate running a non-profit may be eligible if there is a direct for-profit counterpart company, e.g. TIAA – Fidelity, Blue Cross Blue Shield – Aetna. Revenues are considered on the same basis as the for-profit counterpart and are not based on donations or grants.
- ❖ The Board of Directors may approve additional factors for consideration on a case-by-case basis.