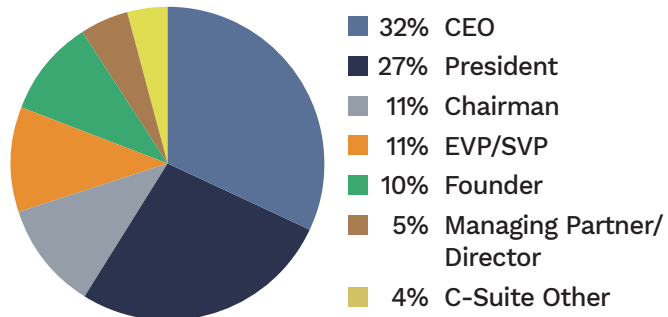


C200 is comprised of over 500 of the world's most successful women entrepreneurs and corporate leaders who collectively commit to supporting, celebrating and advancing all women in business – those who lead companies and those who aspire to.

- C200 members collectively generate more than \$1.4 trillion in annual revenues and employ more than 2.5 million people.
- To qualify for membership, entrepreneurs must have businesses with a minimum of \$20 million in annual revenues and corporate leaders must be directly responsible for a P/L of at least \$250 million.
- Our organization is comprised of decision makers and influencers representing more than 100 industries.
- C200 strives for a balance of members between entrepreneurs and corporate leaders.
- Our members lead companies including Accenture, Avon, Bank of America, Deloitte, Home Depot, KPMG, Lafayette 148, PNC, The Real Real and many more.
- C200 supports women in business through robust programming targeted at rising corporate stars, leading entrepreneurs and graduate and undergraduate students.

## C200 Members Run Businesses

### C200 Members by Title

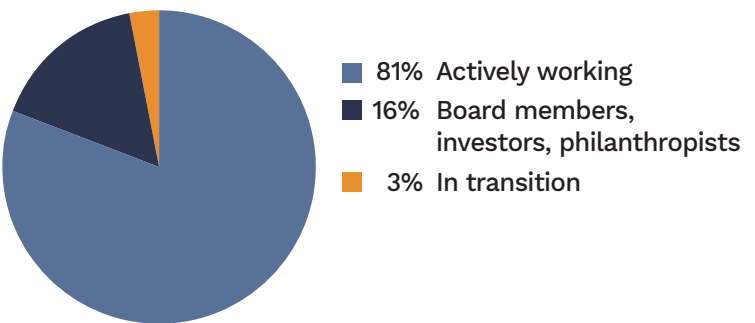


### Top C200 Member Industries

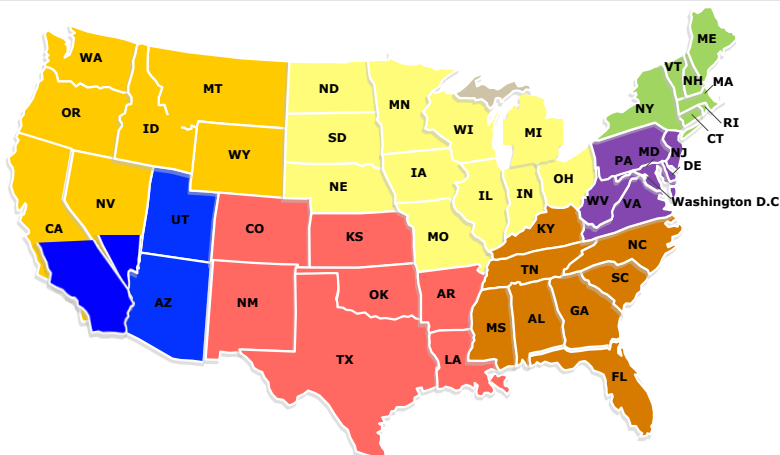
- Financial Services
- Consumer Goods/Retail
- Manufacturing
- Technology
- Healthcare/Insurance
- Advertising/Marketing
- Apparel/Fashion
- Executive Search/Staffing
- Food & Beverage
- Entertainment/Publishing/Media
- Energy/Gas/Oil/Utilities
- Distribution/Logistics

**C200 Membership is invitation only and lifelong with a 95% retention rate**

### C200 Members by Career Stage



## C200 Members are located around the US and beyond



### C200 Members by Region

- 13% South-East
- 11% Mid-South
- 21% Mid-West
- 11% North-West
- 6% South-West
- 24% North-East
- 9% Mid-Atlantic
- 4% International

A sponsorship with C200 elevates your business by engaging your brand with successful business leaders in an exclusive setting.

## Why sponsor C200?

- Access to decision-makers and influencers across industries.
- Visibility with leaders in markets that matter to your business.
- Networking and visibility at the annual C200 conference.
- Leadership development programming and networking for your high-potential women leaders.
- Opportunities to foster, advance and recognize women entrepreneurs.
- Educate and recruit university women aspiring to business leadership.
- A platform to share expertise and thought leadership with C200 members.

C200 works with our corporate sponsors to design benefits that work for you.

C200 provides the following, in addition to customized sponsor benefits:

Possible Sponsor Benefits Include	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Invite C200 members to key programs you host	X	X	X	
Invitations for your key leaders to attend select C200 events	X	X		
Collaborate with C200 in target market(s) on a program	X			
Distribute thought leadership to C200 members	X	X	X	
Speaking opportunity at the Annual Conference	X			
Branded session at the Annual Conference	X			
Networking at the Annual Conference for your key leaders	X	X	X	
C200 Member Ambassador assigned to your key leaders	X	X		
Collaborate with C200 on an exclusive webinar for members	X			
Customized development opportunities for your company's women leaders with C200 members	X	X	X	
Opportunity to nominate a woman leader from your company for C200's C-Ahead program for future corporate C-Suite women	X (2 women at discounted program fee)	X	X	X
Your corporate profile in <i>C200 Member News</i>	X			
Logo recognition in print, online and mobile distributions	X	X	X	X
Signage at C200 Annual Conference	X	X	X	X
Joint press outreach and recognition	X			
Nominate a company executive for C200 membership	X			

For more information about sponsorship opportunities, please contact Meghan McRae at (312) 255-0296, ext. 105 or [mmcrae@c200.org](mailto:mmcrae@c200.org).