

## SAVE THE DATE

### 2018 C200 ANNUAL CONFERENCE

NOVEMBER 1-4, 2018

DALLAS, TX

FOUR SEASONS DALLAS  
AT LAS COLINAS



2018

### 2019 C200 ANNUAL CONFERENCE

NOVEMBER 7-10, 2019

BEVERLY HILLS, CA

THE BEVERLY HILTON



2019



Join the conversation on Twitter @committeeof200 by using the official conference hashtag #c200kb

C200  
980 N. MICHIGAN AVENUE, SUITE 1575  
CHICAGO, ILLINOIS 60611-7540  
TEL (312) 255-0296 • FAX (312) 255-0789  
www.c200.org



C200  
SUCCESS SHARED  
ESTABLISHED 1982



C200 ANNUAL CONFERENCE  
NOVEMBER 2-5 2017 | KEY BISCAIYNE, FLORIDA  
THE RITZ-CARLTON KEY BISCAIYNE



C200  
SUCCESS SHARED  
ESTABLISHED 1982

# BUSINESS AND *Beyond*

CELEBRATING &  
ENRICHING LIVES

## CONFERENCE CO-CHAIRS

**ROZ ALFORD** & **LUANN VIA**  
Founder                      Independent Board Director  
ASAP Solutions Group, LLC      LSV Advisory Group, LLC

## CONFERENCE COMMITTEE

**KIMBER MADERAZZO**, Executive Vice President of Global Brand  
& Product Marketing, The Proactiv Company  
**PAMELA O'ROURKE**, President & CEO, ICON Information Consultants  
**ANTONIA SHUSTA**, Private Investor

## AUCTION COMMITTEE

**MARY ELLEN BREWINGTON**, Partner, Cherokee Distributing Company  
**ANDREA KEATING**, CEO, Crews Control Corporation/TeamPeople LLC  
**DIANE MCCUE**, CEO & Founder, Savvy Girl Golf  
**SUSAN NETHERO**, Managing Director, GoldenSeeds Investments

## LUMINARY AWARDS COMMITTEE

**CHAIR - ROBIN FERRACONE**, CEO, Farient Advisors, LLC  
**DIANE MCCUE**, CEO & Founder, Savvy Girl Golf  
**LINDA MILLS**, Non-Executive Board Member and  
Former Corporate VP, Operations, Northrop Grumman  
**JANNA RONERT**, CEO, Image International  
**JOYCE RUSSELL**, EVP & President, Adecco Staffing US, Adecco USA

## C-AHEAD COMMITTEE

**CHAIR - DONNA TROY**, Former EVP and General Manager, ERP Americas and Epicor Software Corporation  
**PAMELA CRAIG**, Former CFO, Accenture  
**KIM HIBLER**, Former VP, Global Sales for SaaS Division at Citrix  
**LINDA MILLS**, Former Corporate Vice President, Operations, Northrup Grumman  
**EUGENIA ULASEWICZ**, Former President of the Americas, Burberry



Join the conversation on Twitter

@committeeof200 by using the official conference hashtag #c200kb



**C200**  
SUCCESS SHARED  
ESTABLISHED 1982

## WELCOME

On behalf of the Conference Planning Committee, we are excited to welcome you to the C200 2017 Annual Conference in Key Biscayne, Florida!

This is a special year as we celebrate the 35th Anniversary of C200 and the 30th Anniversary of the C200 Foundation. We are thrilled to honor our founding members and to celebrate all members, sharing our experiences of yesterday, our achievements of today and our opportunities of tomorrow.

"Business and Beyond: Celebrating and Enriching Lives" is our theme for this year's conference.

We began planning for this conference over a year ago, we reviewed previous conference surveys, dialogued with members, studied best practices and partnered with the C200 Board. Our goal is to deliver a relevant, educational, motivating and enjoyable conference to each of you.

Our programming incorporates relevant content for all life stages, for both corporate leaders and entrepreneurs. These life stages of Rising Stars, Sky's the Limit and Luminous Legacy will provide additional enrichment as we present focused content and Networking time to form new relationships and enhance those we have built over the years.

Thank you for joining us as we continue to celebrate with each other and explore — Business and Beyond.



**Roz Alford**



**LuAnn Via**

Co-Chairs 2017 Annual Conference

# CELEBRATING 35 YEARS *of* SUCCESS SHARED



In 1982, a group of the most powerful women in business gathered with the goal of raising much needed funds for another women's business organization.

Guided by the vision and leadership of Founding Organizer Susan Davis, these women rallied to help this organization in a time of need, convening 200 women leaders from the highest ranks of business and launching The Committee of 200.

Today, this vibrant community has grown to over 500 strong. These women are innovators, influencers and role models, who together, support one another while changing the face of business.



## FOUNDING MEMBERS

As we celebrate our 35th Anniversary, we are pleased to honor our founders that are still active C200 members.



**Camilla Dietz Bergeron**  
*President*  
Camilla Dietz Bergeron, Ltd.



**Nathalie Hocq Choay**  
*René Boivin Sa*



**Patricia N. Cloherty**  
*Former Chairman & CEO*  
Delta Private Equity Partners



**Sheila T. Cluff**  
*Founder & Owner*  
The Oaks at Ojai



\* **Judith Corson**  
*President*  
Judith S. Corson, Inc.



**Mary Farrar**



\* **Edie Fraser**  
*Chairman & Founder*  
STEMconnector and  
Million Women Mentors



**Ellen R. Gordon**  
*President*  
Tootsie Roll Industries, Inc.



\* **Christie Hefner**  
*Chairman*  
Hatch Beauty



**Lyda Hill**  
*President & CEO*  
LH Holdings



\* **Barbara Mahar Lincoln**  
*CEO & Chairwoman*  
of the Board  
Mahar Tool Supply Co., Inc.



\* **Nina McLemore**  
*CEO*  
Nina McLemore, Inc.



**Judi Sheppard Missett**  
*Founder & CEO*  
Jazzercise, Inc.



**Flori Roberts**  
*Co-Founder*  
Smart Cover Cosmetics



**Deborah Szekely**  
*Co-Founder*  
Rancho LaPuerta



**Kay Unger**  
*CEO, COO*  
Kay Unger Design,  
Kay Unger Family Foundation



\* **Judith M. Von Seldeneck**  
*Chairman*  
Diversified Search

\* **Attending the 2017 Annual Conference**



## ADVANCING WOMEN

We're changing the face of business, one woman at a time.

### C-AHEAD PROGRAM

This year we are delighted to be launching C-Ahead at our conference. C-Ahead is a unique development program for accomplished female corporate senior leaders in the succession pipeline for a large P&L C-Suite position. Our cohort of 37 women were carefully selected and invited to join this highly experiential, peer-based learning program. Participants span more than a dozen industries and collectively manage more than \$45 billion in annual revenues. Our faculty is comprised of a dozen accomplished and successful corporate C200 members who will bring real world scenarios and shared experiences from their own leadership journeys to our curriculum.

Throughout the program, C-Ahead participants will engage with small teams on action-based learning modules focused on the skills critical to succeed in the C-Suite. During the sessions, C200 members serve as hosts, mentors, and partners in the learning process. This year's program runs from Wednesday, November 1st through lunch on Friday, November 3rd.

We will be accepting applications for our 2018 program early next year. For more information please contact Meghan McRae at [mmcrae@c200.org](mailto:mmcrae@c200.org).

### PROTÉGÉ PROGRAM FOR ENTREPRENEURS

The C200 Protégé Program is the organization's investment in women entrepreneurs at an earlier stage of growth. The program engages and educates high-potential women entrepreneurs who have a desire to scale their business. The two-year program combines mentoring with the best in professional education, leading these entrepreneurs to greater profit and productivity, while providing leadership tools to manage this growth. As a peer group, the protégés support one another, hold each other accountable and invest in the success of one another and the group.

Qualified Candidates are nominated by C200 members and partner organizations, and possess the following characteristics: owner, majority owner and key decision maker of a for-profit business; demonstrated annual revenue or funding between \$5 and \$15 million dollars; a commitment to fully engage and participate in all aspects of the Protégé Program curriculum and a commitment to advancing women in business.

If you are interested in contributing to the Protégé Program or have nominees for 2018, please contact Sioban Lombardi at [slombardi@c200.org](mailto:slombardi@c200.org).

## C-AHEAD & PROTÉGÉ PROGRAM AT THE 2017 ANNUAL CONFERENCE

\*Events marked with an asterisk are only for C-Ahead and Protégé participants and pre-assigned C200 member mentors & speakers.

### WEDNESDAY | NOVEMBER 1

1:00pm – 5:00pm	<b>Protégé Program*</b>	Atlantic Vista
5:00pm – 7:00pm	<b>C-Ahead Program*</b>	Ponce de Leon

### THURSDAY | NOVEMBER 2

7:30am – 4:00pm	<b>C-Ahead Program*</b>	Ponce de Leon
8:00am – 1:30pm	<b>Protégé Program*</b>	Atlantic Vista
4:00pm – 5:00pm	<b>Welcome from Florida Lieutenant Governor and Opening Remarks with Conference Co-Chairs</b> <i>Sponsored by APCO</i>	Ritz Ballroom 1-2
5:00pm – 6:00pm	<b>Networking &amp; Cocktails</b>	Ritz Ballroom Foyer
6:30pm – 9:00pm	<b>C-Ahead &amp; Protégé Dinners*</b>	Cantina

### FRIDAY | NOVEMBER 3

6:00am – 7:00am	<b>Morning Exercise:</b> <b>Walk on the Beach</b> – Meet in the Courtyard <b>Yoga on the Lawn</b> – Grand Lawn	
7:30am – 9:45am	<b>C-Ahead Program &amp; Breakfast*</b>	Ponce de Leon
8:00am – 8:45am	<b>Breakfast on the Patio</b>	Ritz Ballroom Patio
9:00am – 10:30am	<b>Protégé Program*</b>	Ritz Ballroom 3
11:00am – 12:00pm	<b>Breakout Sessions</b> <b>Rising Stars: Challenges of Scaling Your Business</b> <b>Sky's the Limit: Succession Planning and Selling Your Business</b> <i>Sponsored by U.S. Trust</i>	Plaza Ballroom 2 Ritz Ballroom 3
	<b>Luminous Legacy: Your Next Chapter – Life After the C-Suite</b>	Plaza Ballroom 1
12:30pm – 2:30pm	<b>Luminary Luncheon and Awards Ceremony</b> <i>Sponsored by U.S. Trust</i>	Ritz Ballroom 1-2

2:30pm **C-Ahead & Protégé Departures\***



# CONFERENCE OVERVIEW

## THURSDAY | NOVEMBER 2

7:30am – 6:00pm	<b>Registration</b>	Ritz Ballroom Foyer
9:00am – 12:00pm	<b>Pre-Conference Activities:</b> <b>Vizcaya Museum &amp; Gardens</b> Please meet in Main Lobby of the Ritz-Carlton, Key Biscayne at 9:00am for group transportation.	Main Lobby
10:00am – 2:00pm	<b>Pérez Art Museum Miami</b> Please meet in Main Lobby of the Ritz-Carlton, Key Biscayne at 10:00am for group transportation. Lunch provided.	Main Lobby
12:30pm – 2:30pm	<b>First-Time Member Conference Attendee Lunch</b> (exclusive to first-time member conference attendees only)	Lightkeepers
4:00pm – 5:00pm	<b>Welcome from Florida Lieutenant Governor and Opening Remarks with Conference Co-Chairs</b> <i>Sponsored by APCO</i>	Ritz Ballroom 1-2
5:00pm – 6:00pm	<b>Networking &amp; Cocktails</b>	Ritz Ballroom Foyer
6:30pm – 8:00pm	<b>Dialogue &amp; Dinner</b> (exclusive to C200 members)	Courtyard & Ritz Ballroom Patio
6:30pm – 8:00pm	<b>Guest Dialogue &amp; Dinner</b>	Lightkeepers
8:15pm – 10:00pm	<b>"Conversations With" over Dessert</b> (exclusive to C200 members)	Ritz Ballroom 1-2

## FRIDAY | NOVEMBER 3

6:00am – 7:00am	<b>Morning Exercise:</b> <b>Walk on the Beach</b> – Meet in the Courtyard <b>Yoga on the Lawn</b> – Grand Lawn	
7:30am – 5:00pm	<b>Registration</b>	Ritz Ballroom Foyer
8:00am – 8:45am	<b>Breakfast on the Patio</b>	Ritz Ballroom Patio
9:00am – 11:00am	<b>Guest Free Time</b>	
9:00am – 9:15am	<b>Welcome</b> (exclusive to C200 members)	Ritz Ballroom 1-2
9:15am – 10:40am	<b>C200 Founders: Champions of Change</b> (exclusive to C200 members)	Ritz Ballroom 1-2
11:00am – 12:00pm	<b>Breakout Sessions</b> <b>Rising Stars: Challenges of Scaling Your Business</b>	Plaza Ballroom 2
	<b>Sky's the Limit: Succession Planning and Selling Your Business</b> <i>Sponsored by U.S. Trust</i>	Ritz Ballroom 3
	<b>Luminous Legacy: Your Next Chapter – Life After the C-Suite</b>	Plaza Ballroom 1

## FRIDAY | NOVEMBER 3 (continued)

12:30pm – 2:30pm	<b>Luminary Luncheon and Awards Ceremony</b> <i>Sponsored by U.S. Trust</i>	Ritz Ballroom 1-2
3:00pm – 4:30pm	<b>Are You Ready for Gen Z?</b>	Ritz Ballroom 1-2
4:45pm – 5:30pm	<b>Region Meetings</b> (exclusive to C200 members) <b>Midwest</b> Plaza Ballroom 1 <b>Northeast &amp; International</b> Ponce de Leon <b>Southeast</b> Ritz Ballroom 3 <b>Southwest</b> Ritz Ballroom 4 <b>West</b> Plaza Ballroom 2	
6:30pm – 9:30pm	<b>C200 Foundation Dinner and Auction</b>	Ritz Ballroom 1-2
9:30pm – 11:00pm	<b>Hospitality Suite</b> (exclusive to C200 members)	RUMBAR

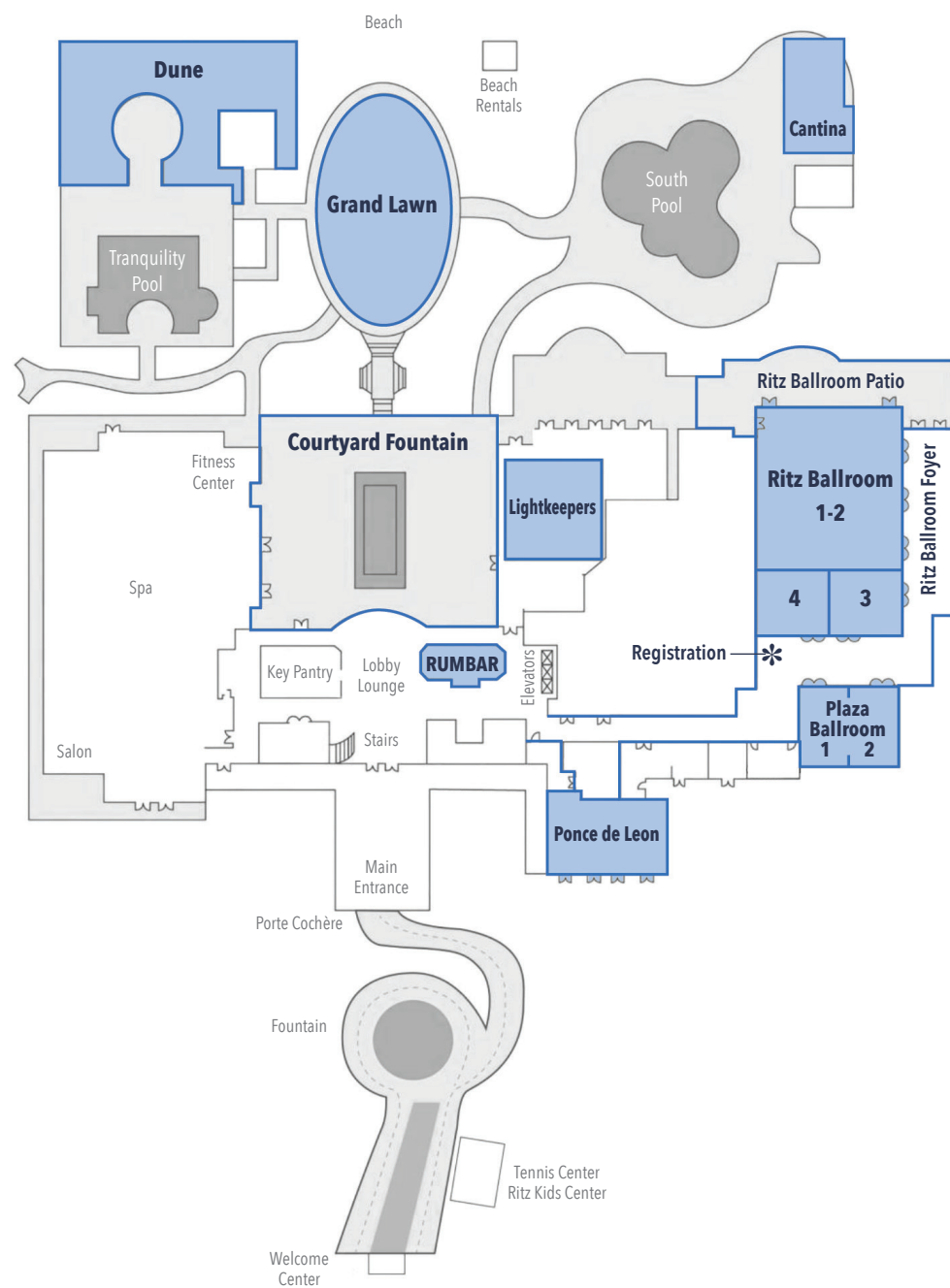
## SATURDAY | NOVEMBER 4

8:00am – 5:00pm	<b>Registration</b>	Ritz Ballroom Foyer
8:30am – 9:15am	<b>Saturday Morning Breakfast</b> <b>Council Meetings &amp; Breakfast</b> (C200 members only) <b>Council Interest Breakfast</b> (C200 members only) <b>Networking Breakfast</b>	Plaza Ballroom 1 Plaza Ballroom 2 Ritz Ballroom Patio
9:30am – 10:30am	<b>What's Going on in Washington, Anyway?</b>	Ritz Ballroom 1-2
11:00am – 12:00pm	<b>C200 Annual Business Meeting</b> (exclusive to C200 members)	Ritz Ballroom 1-2
12:30pm – 1:40pm	<b>Networking Lunch &amp; Tabletop Discussions</b> <i>Sponsored by PNC</i>	Ritz Ballroom 1-2
1:40pm – 2:00pm	<b>Health &amp; Wellness Update: Female Mice Matter!</b>	Ritz Ballroom 1-2
2:30pm – 3:30pm	<b>Breakout Sessions</b> <b>Behind Closed Doors - In the Boardroom</b> <i>Sponsored by Farient Advisors LLC</i>	Plaza Ballroom 2
	<b>Protecting Yourself &amp; Your Company as Cyber Threats Continue to Increase</b>	Plaza Ballroom 1
4:00pm – 5:00pm	<b>Keynote: Mel Robbins</b>	Ritz Ballroom 1-2
6:30pm – 9:00pm	<b>Closing Celebration</b> <i>Sponsored by Jelmar LLC</i>	Grand Lawn

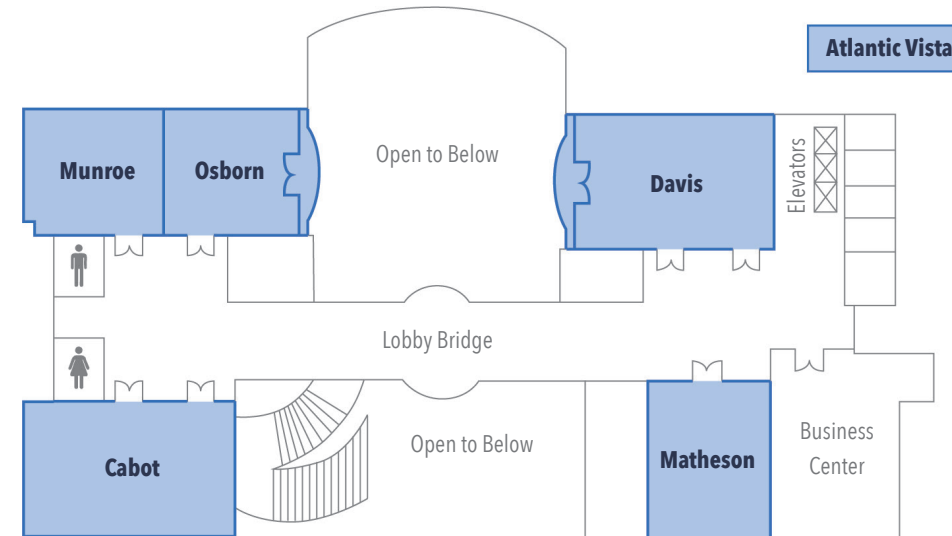
## SUNDAY | NOVEMBER 5

6:00am – 7:30am	<b>Grab &amp; Go Breakfast</b>	Ponce de Leon
7:00am – 9:00am	<b>Breakfast at Leisure and Departures</b>	Ponce de Leon

## First Floor



## Second Floor



## Visit the C200 Show Rooms

A portion of all sales will be donated to the C200 Foundation.

- CABOT:** IMAGE Skincare
- DAVIS:** Nina McLemore, Camilla Dietz Bergeron, & Red Dirt Road
- MATHESON:** Mi Jong Lee & Cynthia Fields
- MUNROE:** Lafayette 148
- OSBORN:** Vie Active & Savvy Girl Golf

## GENERAL INFORMATION

**Registration Hours:** Wednesday, November 1 12:00 PM – 7:00 PM  
Thursday, November 2 7:30 AM – 6:00 PM  
Friday, November 3 7:30 AM – 6:00 PM  
Saturday, November 4 8:00 AM – 5:00 PM

**Wireless Internet:** Complimentary internet is available in the C200 Conference Space. Please connect using the following details:

**Network:** RitzCarlton\_Conference **Password:** C200

**Suggested Attire:** Conference Daytime Business Casual  
Thursday Evening Casual Chic (*outdoor event*)  
Friday Evening Cocktail Chic (*indoor event*)  
Saturday Evening Casual Chic (*outdoor event, flats recommended*)

**Guest Policy:** Members may invite a leading businesswoman, family member or significant other to attend the conference as a guest. Guests may attend all events except: First-Time Member Conference Attendee Lunch, Dialogue & Dinner, "Conversations With", C200 Founders: Champions of Change, Region Meetings, Hospitality Suites, Council Meetings, the C200 Annual Business Meeting and the C-Ahead and Protégé Programming. Meals and activities may be provided for guests at these times. The guest registration fee includes all other conference sessions, meals, local transportation and optional activities (unless otherwise stated).

**Name Badges:** Please note that you must wear your badge at all times for access to C200 conference activities and events. You can identify other conference attendees by their badge type below.



## THURSDAY NOVEMBER 2

### PRE-CONFERENCE ACTIVITIES

9:00am – 12:00pm  
Please meet in Main Lobby of the Ritz-Carlton, Key Biscayne at 9:00am for group transportation.

#### Vizcaya Museum & Gardens

(Reserved exclusively for C200 members and their guests.)

Enjoy a private, docent-led walk through Vizcaya's gardens, exploring everything from their design and composition to the exotic plants and animals they host. Transportation to and from the Ritz-Carlton, Key Biscayne will be provided. *Additional fee applies.*

10:00am – 2:00pm  
Please meet in Main Lobby of the Ritz-Carlton, Key Biscayne at 10:00am for group transportation.

#### Pérez Art Museum Miami

(Reserved exclusively for C200 members and their guests.)

Visit Miami's flagship art museum, and learn about modern and contemporary international art at Pérez Art Museum Miami (PAMM). Exhibitions highlight Miami's diverse community and pivotal geographic location at the crossroads of the Americas. In addition to exploring the galleries, visitors can: enjoy waterfront dining at Verde restaurant; shop a unique selection of art books, furnishings and handmade items at the museum's gift store; and take in the spectacular views of Biscayne Bay and the elaborate hanging gardens. Transportation to and from the Ritz-Carlton, Key Biscayne and lunch will be provided. *Additional fee applies.*

12:30am – 2:30pm  
Lightkeepers

#### First-Time Member Conference Attendee Lunch

(Exclusive to first-time member conference attendees only)

If you are a new member or first-time conference attendee, we invite you to attend a welcome lunch to kick off your first Annual Conference experience.



Join the conversation on Twitter @committeeof200 by using the official conference hashtag #c200kb



## THURSDAY NOVEMBER 2

4:00pm – 5:00pm  
Ritz Ballroom 1-2

**Welcome from Florida Lieutenant Governor and Opening Remarks with Conference Co-Chairs**

Sponsored by:  
**APCO**  
worldwide®



**SPEAKER**  
**Lieutenant Governor**  
**Carlos Lopez-Cantera**  
19th Lieutenant Governor  
of Florida

5:00pm – 6:00pm  
Ritz Ballroom Foyer

**Networking & Cocktails**

6:30pm – 8:00pm  
Courtyard &  
Ritz Ballroom Patio

**Dialogue & Dinner**

(Exclusive to C200 members)  
Join your fellow C200 members in a series of intimate dinners around the beautiful Ritz-Carlton property.

8:15pm – 10:00pm  
Ritz Ballroom 1-2

**“Conversations With” over Dessert**

(Exclusive to C200 members)  
In this intimate C200 member-only session, members share stories from their personal and professional lives, focusing on their businesses and how their lives were transformed. Join moderator Kimber Maderazzo, Executive Vice President of Global Brand & Product Marketing, The Proactiv Company and hear the stories of Cheryl Bachelder, Former CEO, Popeyes® Louisiana Kitchen, Inc., and Ashley Fina, President, Michael C. Fina.



**MODERATOR**  
**Kimber Maderazzo**  
Executive Vice President  
of Global Brand &  
Product Marketing,  
The Proactiv Company



**PANELIST**  
**Ashley Fina**  
President,  
Michael C. Fina



**PANELIST**  
**Cheryl Bachelder**  
Former CEO,  
Popeyes® Louisiana  
Kitchen, Inc.

## FRIDAY NOVEMBER 3

6:00am – 7:00am

**Morning Exercise**

**Walk on the Beach** – Meet in the Courtyard  
**Yoga On the Lawn** – Grand Lawn

8:00am – 8:45am  
Ritz Ballroom Patio

**Breakfast on the Patio**

Start your day with C200 members over breakfast.

9:00am – 9:15am  
Ritz Ballroom 1-2

**Welcome** (Exclusive to C200 members)



**SPEAKER**  
**Susan McLaughlin**  
Partner, Pierce Consulting Partners &  
Chair, C200

9:15am - 10:40am  
Ritz Ballroom 1-2

**C200 Founders: Champions of Change**

(Exclusive to C200 members)  
Thirty-five years ago, the founding members of C200, hailing from all over the country and from a vast array of industries, were laying the foundation for where the organization is today. For some, it was the very first time they could meet and network with even one female peer who was succeeding in the upper echelons of business. Join moderator Maryann Bruce for “C200 Founders: Champions of Change,” a special event that will discuss what it was like to be a successful woman in the C-Suite in 1982, what it took to get there, and the obstacles women faced in a male dominated business world. The panel will also discuss how these members have continued to excel, what C200 means to them, and why these women and the founding of C200 were truly revolutionary.



**MODERATOR**  
**Maryann Bruce**  
President,  
Turnberry Advisory Group



**PANELIST**  
**Edie Fraser**  
Chairman & Founder,  
STEMconnector &  
Million Women Mentors



**PANELIST**  
**Judy Corson**  
President,  
Judith S. Corson, Inc.



**PANELIST**  
**Barb Lincoln**  
CEO & Chairwoman  
of the Board,  
Mahar Tool Supply Co., Inc.

FRIDAY

NOVEMBER 3 (continued)

11:00am - 12:00pm

BREAKOUT SESSIONS

Plaza Ballroom 2

**Rising Stars: Challenges of Scaling Your Business**

Hear these amazing entrepreneurs-turned-business-women talk about the origins of their businesses and their drive from raw start-ups to creating initial growth; what it took to establish infrastructure, and the transition from grassroots bootstrapping to early stage business development. We will discuss some interesting and unique ideas that spurred growth, external challenges and Angie and Sarah's response to them, taking risks, growing a customer base (and doing it over again), distribution challenges, and cultivating brand affinity. Because running a business is always a race towards new challenges, we will explore enhancing a unique branded growth platform, the constant drive to innovate (robots?), the mindset of saying yes, all while actually running an operating company!



**MODERATOR**  
**Krista O'Malley**  
Principal & CEO, cmnd +m



**PANELIST**  
**Angie Bastian**  
Founder, Angie's Artisan Treats, LLC



**PANELIST**  
**Sarah Valentini**  
President & Co-Founder, Radius Financial Group, Inc.

Ritz Ballroom 3

**Sky's the Limit: Succession Planning and Selling Your Business**

Successfully selling or transferring a business to family members can be extremely challenging, especially when you, as the owner, are also focused on the day-to-day activities of running and growing the business. Each sale or transfer situation is unique, reflecting the diversity of business owners and enterprises. One theme recurs, however: the magnitude of this transition. Because experience can often be the best teacher, this session features three entrepreneurs from diverse industries who have tackled this critical transition.



**MODERATOR**  
**Charmaine Tang**  
Senior Vice President, Philanthropic Market Executive, U.S. Trust



**PANELIST**  
**Nicole Geller**  
Former CEO, Government Contract Solutions



**PANELIST**  
**Mary Ellen Brewington**  
Partner, Cherokee Distributing Company



**PANELIST**  
**Mary Naylor**  
Founder & CEO, Aspire Lifestyles

Sponsored by:



Plaza Ballroom 1

**Luminous Legacy: Your Next Chapter – Life After the C-Suite**

Your first question is "Now What?" Panelists will share how leaving the C-Suite, whether by choice or by circumstance, changed their life. This "next chapter" may begin as a time of uncertainty, but as these ladies will share, it is also an opportunity to move forward with even greater purpose and mission to impact the lives of others for good.



**MODERATOR**  
**Dorrit Bern**  
Former Chairman and CEO, Charming Shoppes, Inc.



**PANELIST**  
**Candace Duncan**  
Retired Managing Partner, KPMG



**PANELIST**  
**Candace Kendle, Pharm.D**  
Retired Chairman and CEO, Kendle International Inc. & President and Co-Founder, Read Aloud 15 MINUTES National Campaign

12:30pm – 2:30pm

Ritz Ballroom 1-2

**Luminary Luncheon and Awards Ceremony**

Each year, C200 honors outstanding businesswomen at the annual Luminary Awards Luncheon. The members of the Luminary Awards Committee are pleased to announce this year's extraordinary winners.

Sponsored by:



**ENTREPRENEURIAL CHAMPION LUMINARY**  
**Pamela Chambers O'Rourke**  
President and CEO, ICON Information Consultants, LP



**STEM INNOVATOR LUMINARY**  
**Shellye Archambeau**  
Chief Executive Officer, MetricStream



**SKILLS TO SUCCEED LUMINARY**  
**Maureen E. Casey**  
Chief Operating Officer, The Institute for Veterans and Military Families (IVMF) at Syracuse University



**CORPORATE INNOVATOR LUMINARY**  
**Ilene S. Gordon**  
Chairman, President and Chief Executive Officer, Ingredion Incorporated

## FRIDAY

## NOVEMBER 3 *(continued)*

3:00pm – 4:30pm

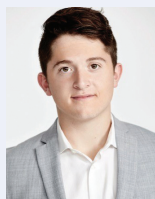
Ritz Ballroom 1-2

### Are You Ready for Gen Z?

Gen Z has entered their 20s and is your future workforce. The time to get to know them is today! If you try to treat Gen Z like the Millennials, it will backfire! Best-selling author and generations expert David Stillman has teamed up with his Gen Z son, Jonah – the first Gen Z speaker to hit the circuit. You may think you know the generations, but the Baby Boomers, Generation Xers and Millennials are carving out new territory as they evolve. Now comes the latest twist—the arrival of Generation Z in the workplace and marketplace. Just when you think you’ve bridged all the gaps, it’s time to learn about what happens when generations continue to collide.



**SPEAKER**  
**David Stillman**  
Generational Expert



**SPEAKER**  
**Jonah Stillman**  
Gen Z High School Student

4:45pm – 5:30pm

### Region Meetings *(Exclusive to C200 members)*

See friends and meet new members from your region while discussing future event ideas.

**Midwest** – Plaza Ballroom 1

**Northeast & International** – Ponce de Leon

**Southeast** – Ritz Ballroom 3

**Southwest** – Ritz Ballroom 4

**West** – Plaza Ballroom 2

6:30pm – 9:30pm

Ritz Ballroom 1-2

### C200 Foundation Dinner and Auction

As we celebrate 30 years of advancing women in business, our Foundation Auction promises to be more exciting than ever! Get ready to bid on fabulous packages and experiences only available to C200 members.



**AUCTIONEER**  
**Jenelle Taylor, CAI BAS**  
Founder, GALA GAL, Inc.

9:30pm – 11:00pm

RUMBAR

### Hospitality Suite

*(Exclusive to C200 members)*

## SATURDAY

## NOVEMBER 4

8:30am – 9:15am

Plaza Ballroom 1

Plaza Ballroom 2

Ritz Ballroom Patio

9:30am – 10:30am

Ritz Ballroom 1-2

### Saturday Morning Breakfast

#### Council Meetings & Breakfast *(C200 members only)*

This is an opportunity for Councils to gather during the conference.

#### Council Interest Breakfast *(C200 members only)*

For those not currently in a Council, this is an excellent opportunity to learn about this important member benefit and how you can join.

#### Networking Breakfast

### What’s Going on in Washington, Anyway?

It’s not politics as usual in the nation’s capital. In an environment that screams chaos and gridlock, how can women in business change the policies that affect them? Drawing on the expertise of our speaker, the audience will be engaged in a discussion of economic issues such as tax reform, the regulatory environment and healthcare overhaul.



**SPEAKER**  
**Ann Sullivan**  
President,  
Madison Services Group, Inc.

11:00am – 12:00pm

Ritz Ballroom 1-2

### C200 Annual Business Meeting

*(Exclusive to C200 members)*

12:30pm – 1:40pm

Ritz Ballroom 1-2

### Networking Lunch & Tabletop Discussions

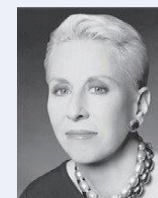
Sponsored by: PNC

1:40pm – 2:00pm

Ritz Ballroom 1-2

### Health & Wellness Update: Female Mice Matter!

Scientific research has a gender gap, and not just among humans. In many disciplines, the animals used to study diseases and drugs are overwhelmingly male, which may significantly reduce the reliability of research and lead to drugs that won’t work in half the population. The emerging knowledge that differences down to the cellular level of men and women affect their health across their lifespan—is now driving advances in the way that doctors prevent, diagnose, and treat certain conditions and illnesses. Today, the growing field of Gender Based Research is shedding new light on the impact that sex and gender has on health and on illnesses such as cancer, cardiovascular disease, Alzheimer’s disease, depression and auto immune disease.



**SPEAKER**  
**Carolee Lee**  
CEO,  
AccessCircles

## SATURDAY NOVEMBER 4

2:30pm - 3:30pm

### BREAKOUT SESSIONS

Plaza Ballroom 2

#### Behind Closed Doors – In the Boardroom

A conversation about what really happens in the boardrooms of large corporations – formal governance and informal rules, the expertise and skills necessary to make a difference.

Sponsored by:



**MODERATOR**

**Pamela Craig**

*Former CFO, Accenture & Chair, C200*



**PANELIST**

**Robin Ferracone**

*Chief Executive Officer, Farient Advisors*



**PANELIST**

**Julie Hembrok Daum**

*Practice Leader, North American Board Services*



**PANELIST**

**Phoebe Wood**

*Principal, Companies Wood*

Plaza Ballroom 1

#### Protecting Yourself & Your Company as Cyber Threats Continue to Increase

With the current threats to personal on-line security and identify theft, this session will explore actions you can take to help protect yourself and recover in the event of a security breach.



**SPEAKER**

**Jan Babiak**

*Board Member, Walgreens; Bank of Montreal*

4:00pm - 5:00pm

Ritz Ballroom 1-2

#### Keynote: Mel Robbins

Best known for her popular TEDxTalk's, Mel Robbins is an awards winning CNN Contributor, "SUCCESS Magazine" Contributing Editor, 3rd Generation Entrepreneur, Author of "The 5 Second Rule" and "Stop Saying You're Fine", Former Attorney and Fortune 500 Executive Life Coach.



**KEYNOTE SPEAKER**

**Mel Robbins**

*Motivational Speaker*

6:30pm - 9:00pm

Grand Lawn

#### Closing Celebration

As we bring the conference to a close, join C200 friends for an evening of relaxation, conversation and fun! With a sunset dinner on the lawn, followed by entertainment on the beach in Dune, you won't want to miss the celebration.

Sponsored by:



## SUNDAY

## NOVEMBER 5

6:00am - 7:30am

Ponce de Leon

#### Grab & Go Breakfast

7:00am - 9:00am

Ponce de Leon

#### Breakfast at Leisure and Departures



# GETTING TO EQUAL

Accenture is proud to support The Committee of 200. At Accenture, we believe that the future workforce is an equal one, and we're committed to achieving a gender balanced workforce by 2025.

[accenture.com/gettingtoequal](https://www.accenture.com/gettingtoequal)



© 2017 Accenture. All rights reserved.

YOUR

*giving*

**SPEAKS VOLUMES.  
MAKE IT YOUR  
BEST STORY EVER.**

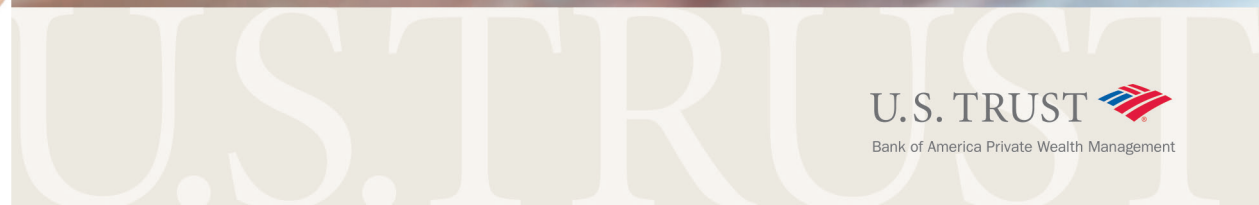
The best philanthropic story begins with inspiration and ends with impact. Our dedicated Philanthropic Specialists can help with both, working with you to identify your aspirations and create a lasting legacy. U.S. Trust is committed to making your philanthropic endeavors more effective, efficient and personally fulfilling. Drawing on our deep resources and experience, we can work together to design, implement and evaluate your philanthropic plan.

[ustrust.com/philanthropy](https://ustrust.com/philanthropy)



U.S. Trust operates through Bank of America, N.A., Member FDIC.

© 2017 Bank of America Corporation. All rights reserved. AR7R9SH5



# know

achievement  
happens when we  
work together.



The relationship between PNC and C200 began in 2006. Since then, we have collaborated on many programs to inform and inspire women in business.

Explore [pnc.com/c200](http://pnc.com/c200) to learn more about our collaborative achievements and how PNC can work together with you as well.



PNC is a registered mark of The PNC Financial Services Group, Inc. ("PNC")  
©2017 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC



## Thank You to Our Sponsors!

### PLATINUM CONFERENCE SPONSOR



### LUMINARY AWARDS LUNCHEON SPONSOR



### SKILLS TO SUCCEED LUMINARY AWARD SPONSOR



### GOLD CONFERENCE SPONSORS



### SILVER CONFERENCE SPONSORS



## EXECUTIVE COMMITTEE

**Susan McLaughlin** – Chair  
*Partner*  
*Pierce Consulting Partners*

**Pam Craig** – Vice Chair  
& Foundation Chair  
*Board Director for Akamai Technologies,  
Merck & Co. and Walmart Stores, Inc. and  
Board Advisor for SpencerStuart*

**Kimber Maderazzo** – Secretary  
& Programs Chair  
*Executive Vice President  
of Global Brand & Product Marketing  
The Proactiv Company*

**Roberta Sydney** – Treasurer  
*President*  
*Sydney Associates*

## GOVERNING BOARD

**Rochelle Bartholomew**  
*President*  
*CalArk*

**Beth Bronfman**  
*Managing Partner, CEO*  
*VIEW*

**Michelle Clayman**  
*Managing Partner &  
Chief Investment Officer*  
*New Amsterdam Partners LLC*

**Joanna Drake**  
*General Partner*  
*Core Ventures Group*

**Ana Dutra**  
*CEO*  
*The Executives' Club of Chicago*

**Jan Muhleman**  
*President*  
*re:group, inc.*

**Liz Musch**  
*CEO, Global Strategic Advisor*  
*LM Global Advisors*

**Diana Peninger**  
*Vice President*  
*Celanese Corporation*

**Renee Pepys Lowe**  
*President*  
*RPL and Associates, LLC*

**Sarah Valentini**  
*President*  
*Radius Financial Group, Inc.*

**LuAnn Via**  
*Independent Board Director*  
*LSV Advisory Group, LLC*

## FOUNDATION BOARD

**Maryann Bruce** – Foundation Treasurer  
*President*  
*Turnberry Advisory Group*

**Angie Chattin**  
*Former President*  
*CarMax Auto Finance*

**Candy Duncan**  
*Retired Managing Partner*  
*KPMG LLP*

**Lynne Marie Finn**  
*President & CEO*  
*Broadleaf Results, Inc.*  
*Formerly Superior Workforce Solutions*

**Diane McCue**  
*Founder & CEO*  
*Savvy Girl Golf*

**Susan Nethero**  
*Managing Director*  
*Golden Seeds*

**Susan Packard**  
*Co-Founder*  
*HGTV*

**Diana Reid**  
*Executive Vice President*  
*PNC Financial Services Group*

## ADVISORY COUNCIL MEMBERS

**Roz Alford**

**Patricia Cloherty**

**Connie Duckworth**

**Carolee Friedlander**

**Gay Gaddis**

**Ellen Gordon**

**Diane Graham**

**Laura Grondin**

**Michelle Hooper**

**Linda Paresky**

**Nancy Peterson Hearn**

**Larraine Segil**

**Kathryn Swintek**

**Barbara Talbott**

**Alison Winter**

**Herta von Stiegel**

## C200 STAFF

**Mona Buckley, MPA**  
*Executive Director*

**Demetra Alexopoulos**  
*Director, Finance*

**Miranda Ehmke**  
*Director, Information  
Technology*

**Sioban Lombardi**  
*Associate Director,  
C200 Foundation*

**Meghan McRae**  
*Director, C200 Foundation*

**Amy O'Keeffe**  
*Director, Membership  
and Councils*

**Judy Waak-Pearce**  
*Director, Member Programs*

**Karli Mittel**  
*Marketing &  
Communications Intern*

**Madeline Stoiber**  
*Events & Programs Intern*

## EVENT PRODUCTION

**Elisa Perodin, CMP, CEM**  
*Senior Vice President, Events*  
*MCI USA*

**Hannah Wardrop, CMP**  
*Director, Events*  
*MCI USA*

**Kelsey Secules**  
*Manager, Events*  
*MCI USA*

**Kate Hernandez**  
*Coordinator, Events*  
*MCI USA*

**Jennie Trower**  
*Jennie Trower Photography*

## PUBLIC RELATIONS

**Lauren Banyar Reich**  
*CEO & Founder*  
*LBR PR*